



Mediterranean Complex



The Line Mediterranean Complex

PASSION FOR NATURE

MEDITERRANEAN COMPLEX is an exclusive range of products for hair care and beauty, based on natural, delicate and effective ingredients and the most advanced know-how in biocosmetics.

Created with a complex of active ingredients from the Mediterranean region, these products are rich in precious substances for natural healthy hair. Natural oils and vegetable extracts from plants and fruits with nourishing and hydrating properties are expertly blended with white sugar to **bring beauty, health and vitality to the hair and scalp.**

This line encapsulates both the history and heritage of the Aldo Coppola brand, it is the basis of loyal relationships between customers and hair care professionals who love it for its cosmetic attitude and all-embracing hair care qualities. The opportunity to obtain the best of Mediterranean plants and fruits, without any use of silicone, is still today a rare privilege. **Nature's energy at the service of beauty was the discovery that created a trend.** Even now, Aldo Coppola still develops its formulas with carefully selected extracts to guarantee the performance of special qualities, in line with the highest standards of service synonymous with the Atelier.

Effectiveness, tolerance and sensory qualities of the product are matched by the aluminium packaging design: 100% recyclable, a choice that's kind to nature. The eco-sustainable approach is carried through by a local production, in addition to the "Mediterranean" supply chain of the ingredients.

Inspired by nature, the formulas offer delicate action, safe usage and respect for the sensitive hydro-lipid balance of scalp and hair.

The pleasing perfumes and texture make every treatment with Mediterranean Complex a moment to savour well-being, as well as a moment of personal care and beauty.





Multi Extract of Fruit

Complex resulting from macerated fruits cultivated in Italy. Rich in sugars and Vitamin A, B and C essential for cell well-being, it gives hair new strength and vitality.

ORANGE, LEMON, TANGERINE, PEACH, GRAPE

Multi Extract of Plants

Obtained from indigenous plants rich in vegetable proteins, essential oils and sugars, it regenerates and restores deep into the hair. It also has an effective cleansing and sebum-normalising action.

ARNICA, ROSEMARY, SAGE, MALLOW



Olive Oil

Obtained from the first pressing (extra virgin), it is unfiltered and rich in vitamins and fatty acids (omega 3 and 6) essential for the nourishment and restoration of the hair fibre.

Almond Oil

Emollient and fine, it coats the hair in a natural protective film, leaving it lustrous and healthy. Rich in vegetable vitamins and proteins, it restructures and regenerates the hair.

Grapeseed Oil

Essential for the care of the scalp and the germinative cells of the bulb, it contains high levels of essential active ingredients (linoleic and linolenic acid) and is an excellent cell regenerator.

White Sugar

Highly refined and filtered, on contact with water it forms a natural film that envelops the hair providing intense hydration, leaving it tangle-free and unbelievably soft.

The complex of ingredients



White Sugar

The white sugar in the Mediterranean Complex hydration treatment works in perfect synergy with the entire complex of natural active ingredients. On contact with water and heat, the sugar wraps the hair in a natural protective film that shields it from humidity and atmospheric agents, nourishing it and nurturing natural softness and lustre. The activation of capillary hydration results in full-bodied, bouncy hair without it being weighted down.

HYDRATING TREATMENT *with White Sugar*

NUTRITION LEVEL 1
ALL HAIR TYPES, FREQUENT USE

Formulated to hydrate the scalp and hair preserving the natural hydro-lipid balance — even with frequent washes — through cleansing and nourishment calibrated for daily use. **A true beauty treatment, excellent for all types of hair, from normal to slightly dry.** It leaves the hair smoothed yet buoyant, reducing static and making it easy and manageable to blow dry long hair. The treatment needs to be left in for just a few minutes to reap the best results from its beneficial properties.

HYDRATING SHAMPOO

A delicate cleansing shampoo, suited for daily or frequent use. It hydrates and conditions and has a pleasing cosmetic result for effortless combing, while maintaining maximum lift at the root.

HYDRATING MASK

Treatment with a penetrating hydrating action, designed to give hair a silky softness and lustre. It is indicated for all types of hair and won't weigh it down. Use is recommended after every shampoo.





Bougainvillea

Bougainvillea coats, restructures and consolidates hair fibre that is naturally dry, weakened or brittle. It optimises the level of moisture and the natural balance of the hair, improving its texture. Bougainvillea extract has a film-forming action protecting it from atmospheric agents and particularly from summer's glare and heat, making this treatment an excellent after-sun moisturiser.



RESTRUCTURING TREATMENT *with Bougainvillea extract*

NUTRITION LEVEL 2
SLIGHTLY SENSITIVE, NATURALLY DRY HAIR
WITH A TENDENCY TO FRIZZINESS

A "cuticle" restructuring treatment, **formulated for a light restorative action dedicated to slightly dry, frizzy and sensitised hair.** Effective in rebalancing the scalp and excellent for rough and unmanageable hair. The best results from the treatment are achieved when used in conjunction with the special shampoo and milk (a natural no-rinse spray): a quick solution that requires no further wait-before-rinse time that restructures, smooths and keeps the hair bouncy and pleasant to touch.

RESTRUCTURING SHAMPOO

Formulated for delicate cleansing, suitable for sensitive hair and recommended for damaged and even fine hair. It ensures an effective moisturising action and improves the natural balance of scalp and hair.

RESTRUCTURING MILK

Delicate treatment milk with deep moisturising action. Designed for frizzy and sensitive hair types, it softens and gives total protection. Rapid and practical to apply, it can also be used to smooth during styling on static hair for easier management. Natural spray.





Myrtle

Myrtle extract is rich in vitamins and flavonoids with antioxidant and restorative properties, reviving atonic scalps and lifeless hair, noticeably improving the texture and structure. The scalp regains its balance and hair benefits from a penetrating cosmetic effect, with the elements that regenerate the hair and return it to its natural luxuriance.



REGENERATING TREATMENT *with Myrtle extract*

NUTRITION LEVEL 3
DRY SCALP AND HAIR SENSITISED BY CHEMICAL TREATMENTS, ALSO RECOMMENDED FOR FINE HAIR

A penetrating regenerative treatment that restores tonicity and vitality to the scalp and hair. **Indicated especially when the scalp is dry and the hair impoverished, it gives energy and restructures leaving the hair nourished, shiny and soft.** Limp hair is revitalised and regains its natural elasticity. The texturing effect is remarkable even on fine hair.

REGENERATING SHAMPOO

Formulated exclusively with cream cleansers for an ultra-delicate wash, it has a nourishing action that leaves the hair soft and silky. It is particularly indicated for hair sensitised by chemical treatments.

REGENERATING MASK

Designed to repair in depth, it conveys the active ingredients of the Myrtle extract for a penetrating emollient effect that preserves the health and vitality of the hair fibre. The hair recovers its body and silky feel, yet it moves freely and is manageable during styling.

REGENERATING TREATMENT

Completes the treatment with specific intensive action that boosts the restructuring properties of Myrtle. It is particularly effective on hair following technical services as it rebalances the natural structure of hair heavily compromised by repeated colour treatments, bleaching, and perms with a penetrating emollient action. The pH is returned to its physiological value, the cuticle scales are closed, and the hair becomes soft and shiny, smoother and more manageable during styling.





Beeswax

Beeswax, thanks to its lipophilic activity similar to that of the skin, rebalances and restructures badly dehydrated scalps. At the same time, extremely dry and nutrient-starved hair regain a pleasant texture, shaped and nourished with refreshed cosmetic effect. The deep emollient action result in softness and outstanding silkiness.



SOOTHING TREATMENT *with Beeswax*

NUTRITION LEVEL 4 DRY HAIR IN NEED OF NOURISHMENT

An intense treatment dedicated to extremely **dry scalps and porous moisture-starved medium-thick hair**, both of which need to regain their hydro-lipid balance. **Unquestionably the most effective treatment for providing nourishment:** hair regains its silky softness, texture and shine. The skin enjoys a state of renewed well-being, with a sense of distension after the first application.

SOOTHING SHAMPOO

Formulated specifically for the treatment of dry and brittle hair, it volumizes and gives shine and softness.

SOOTHING MASK

Intensely nourishing treatment, created to strengthen the hair naturally through the remarkable properties of beeswax: the results are exceptionally cosmetic and shiny without weighing down the hair. It moves naturally with improved volume and potential for shape.

STYLING LOTION

Styles, disciplines and nourishes, offering effective protection from heat, blow-dryer and straightening tongs damage. By strengthening the hair, it makes it easier to comb through and style. It offers long-lasting shape control for smooth styling of curly hair, which it designs and defines. It protects from environmental humidity. It is indicated for frizzy hair that is difficult to manage and in need of nourishment. Beeswax, the active ingredient, has exceptional emollient properties for an intense softness. Hair becomes easier to shape and the fibre is repaired and ready for styling. Once styled, it maintains a flexible hold.





Mallow

Mallow extract has a natural film-forming quality that gently releases moisture, keeping the hair hydrated and bringing instant shine. The mucilages and anti-oxidising agents contained in Mallow are the key to its hydrating, emollient and protective properties. It helps to restore the elasticity of fragile hair.

POLISHING WAX *with Mallow extract*

STRUCTURE/HOLD
SHINE
SHORT AND MID LENGTH HAIR

Creates precise definition and gives body, making hair easy to style, shiny and bouncy. On short cuts, it gives the hair-style good structural support with a medium hold.

POLISHING LOTION *With Mallow extract*

Wrapping with an invisible protective film, it shields the hair from blow-dryer heat, avoiding the depletion of the natural hydro-lipid mantle of the scalp and hair. It has an immediate conditioning effect leaving the hair tangle free and easy to comb though. Beneath the protective film, it repairs the hair fibre, creating exceptional shine, volume and softness.

Best results on dull, lifeless hair, recommended especially for treated hair. Brings lustre and volume to fine hair. Mallow extract is rich in sugars and vitamins with emollient and soothing properties.





Witch Hazel

Witch Hazel extract normalises the skin's hydro-lipid film establishing natural well-being in the scalp and hair. Its effective but non-aggressive action over time helps regulate sebaceous glands activity and restores the hair's natural vitality and shine.



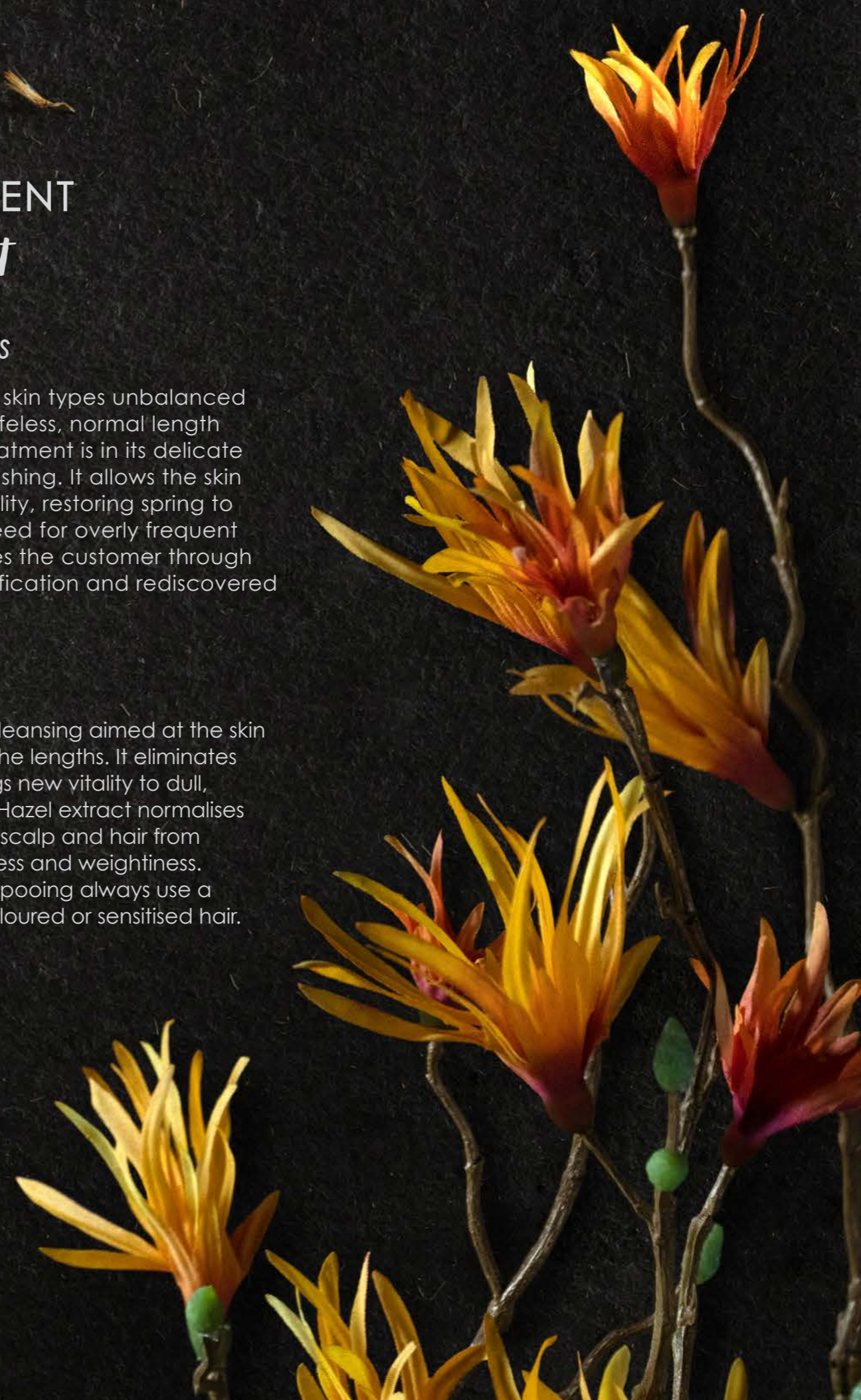
PURIFYING TREATMENT *with Witch Hazel extract*

GREASY SCALP AND DRY ENDS

A specific cleansing treatment for all skin types unbalanced by an excess of sebum and for dull, lifeless, normal length or sensitised hair. The value of this treatment is in its delicate sebum rebalancing action during washing. It allows the skin to breath and gives the hair new vitality, restoring spring to the roots and softness, without the need for overly frequent washing. The delicate perfume carries the customer through a fragrant sensory experience of purification and rediscovered well-being.

PURIFYING SHAMPOO

A single product guarantees specific cleansing aimed at the skin and maximum cosmetic effect along the lengths. It eliminates excess sebum from the scalp and brings new vitality to dull, limp hair. The purifying action of Witch Hazel extract normalises the skin's hydro-lipid film, liberating the scalp and hair from the disagreeable sensations of greasiness and weightiness. To complete the treatment, after shampooing always use a conditioning product, especially on coloured or sensitised hair.



Aloe

Aloe extract possesses exceptional cosmetic properties. Thanks to its content of polysaccharides and anti-oxidising agents, Aloe has a huge impact on hydration and the hair's elastic qualities, which prevents and combats the signs of ageing effectively. The presence of amino acids, vitamins and minerals make an excellent regenerative and anti-ageing, with remarkable properties for soothing and refreshing.



STYLING PASTE *with Aloe extract*

STRUCTURE/HOLD
SHINE

SHORT AND MID-LENGTH HAIR



A smoothing paste for a soft hold and a light, natural lustre. It combines the benefits of a wax with the velvety, soft consistency of a paste. Hair is left arranged, textured and easy to model.

It gives body, highlights the structure and defines the shape with natural movement. Allow it to air dry or also use a diffuser, blow-dryer or hair straightener.

Palm Oil

Palm oil is an ingredient often used in cosmetics, especially in those for skin care as an effective natural emollient. In hair products it confers extraordinary silkiness on the hair fibre, protecting it with a natural film. Its properties make the product texture easy to work with, simply by warming it in the hand.

RESTRUCTURING LOTION

with Palm Oil

Formulated for brittle hair with a tendency to split ends, it restructures the hair fibre and naturally nourishes the hair, giving it soft and silky volume. The film-forming, laminating action protects from drying heat (blow-dryer or hair straightener) and environmental humidity.

Excellent for straight styling and on frizzy hair, to smooth curls and to reduce static electricity. Seals the hair tips highlighting shine and softness. It can be used on wet hair before styling or in small doses on already dry hair.

In the formula of the Restructuring Fluid, Palm Oil is combined with next-generation volatile silicones that enhance the protective film-forming effect while maintaining superb lightness.



Argan

Vegetable oil obtained from pressing the nut of the *Argania spinosa*, rich in fatty acids and vitamin E, with an intense hydrating and nourishing action. The presence of numerous anti-oxidising compounds (flavonoids and carotenoids) protects from the action of free radicals. The oil is rapidly absorbed, leaving the hair feeling soft with a natural shine and velvety finish. Perfect for dry, brittle and lustreless hair. Guarantees protection from heat damage.

RESTRUCTURING GEL *with Argan extract*

STRUCTURE/HOLD
SHINE

SHORT AND MID-LENGTH HAIR

The perfect balance between shape discipline and flexibility: Restructuring Gel gives the hair fibre texture and consistency to create natural, free styles, through its conditioning and film-forming effect. Styles with definition on wet hair. The shaping effect can be reactivated using wet hands or with a little water sprayed directly onto the hair.



Liquorice

ROOT EXTRACT. Liquorice, *Glycyrrhiza glabra*, is a perennial herbaceous plant from the Mediterranean. The root is a highly-prized ingredient in products for sensitive and irritated skin for its emollient, refreshing and soothing properties both for the skin and scalp. The extract from the root is a precious raw material in cosmetics dedicated to fine, flyaway hair because it helps give it body and vitality.

MATTE WAX with Liquorice extract

STRUCTURE/HOLD
SHINE
SHORT AND MID-LENGTH HAIR

Waxy paste formulated to shape the hair, with a matt effect. Ideal to create messy texturing on medium to short hair. The final result is natural but well structured.



Oligo Elements

Indispensable components for maintaining the hair fibre's natural elasticity and resistance. Oligo elements (Copper, Manganese, Zinc) are often lacking, especially in fine or treated hair.

Reintegration of these elements within the hair is particularly helpful in restructuring treatments for the speed with which they are absorbed by the damaged fibres and for the surprising lightness of the final results.

HAIR MINERAL RELAX PLUS *with Oligo elements*











TRACE ELEMENTS RESTRUCTURING TREATMENT
IN SINGLE DOSE PHIALS
BODY + ELASTICITY

Intensive remineralising lotion for the regeneration of stressed and damaged hair. Hair Mineral Relax is indicated for treated, coloured or decoloured hair, even fine hair.







Formulated with a complete blend of trace elements, it restores flexibility to the fibre and contributes towards hair with better body and shine. Sealing the hair with an ultra-light protective film, it enables instant manageability without the risk of breaking fine or fragile hair while brushing. The product is pleasantly fresh and perfumed.



Mediterranean Complex Treatments

TREATMENT	TYPE/CONDITION OF THE HAIR	Step 1	Step 2	Step 3	Results
<p>1 Nutrition Level</p> <p>HYDRATING TREATMENT with White Sugar</p> <p>ALL HAIR TYPES/FREQUENT WASHING</p> <p>A true "beauty treatment" for hair. Perfect for all types of hair (from normal to slightly dehydrated) and for frequent washing</p>		 <p>HYDRATING SHAMPOO with White Sugar</p>	 <p>HYDRATING MASK with White Sugar</p>	<p><i>Alternative</i></p>  <p>RESTRUCTURING LOTION with Palm oil No-rinse, laminating effect</p>  <p>POLISHING LOTION with Mallow extract Rinse-out; emphasised shine</p>	<p>HYDRATION with PROTECTION + EASY COMBING + LUSTRE</p>
<p>2 Nutrition Level</p> <p>RESTRUCTURING TREATMENT with Bougainvillea extract</p> <p>NATURALLY DRY HAIR WITH A TENDENCY TO FRIZZINESS</p> <p>Treatment with mild restructuring action, effective in rebalancing the scalp and excellent for rough, unmanageable hair. It has a film-forming and protective action from summer's glare and heat</p>	OK thin hair	 <p>RESTRUCTURING SHAMPOO with Bougainvillea extract</p>	<p><i>Alternative</i></p>  <p>RESTRUCTURING MILK with Bougainvillea extract No rinse</p>  <p>POLISHING LOTION with Mallow extract In small quantities, with or without rinse, for an intense volumizing and repairing action</p>	<p>HYDRATION + STRUCTURE</p> <p>SCALP REBALANCING</p>	
<p>3 Nutrition Level</p> <p>REGENERATING TREATMENT with Myrtle extract</p> <p>DRY SKIN AND HAIR SENSITISED BY CHEMICAL TREATMENTS</p> <p>Penetrating, regenerative treatment that restores tone and vitality to the skin and texture of the hair. Indicated for dehydrated skin. Limp hair is revived and regains its lost vitality. Good also for fine hair. Texturing effect</p>		 <p>REGENERATING SHAMPOO with Myrtle extract</p>	<p><i>Alternative</i></p>  <p>REGENERATING MASK with Myrtle extract Coloured hair</p>  <p>REGENERATING TREATMENT with Myrtle extract Sensitised coloured hair</p>	<p>POLISHING LOTION With Mallow extract All types of hair</p>	<p>RESTRUCTURING with NOURISHMENT + SOFTNESS</p> <p>TEXTURE EFFECT</p> <p>RESTRUCTURING with LUSTRE + VOLUME</p>

Mediterranean Complex Treatments

TREATMENT	TYPE/CONDITION OF THE HAIR	Step 1	Step 2	Step 3	Results
<p>4 Nutrition Level</p> <p>SOOTHING TREATMENT with Beeswax</p> <p><i>DRY HAIR IN NEED OF NOURISHMENT</i></p> <p>Exceptionally effective treatment for providing nourishment: hair regains its silky softness, texture and shine. The hair moves naturally and regains its potential for shaping</p>		 <p>SOOTHING SHAMPOO with Beeswax</p>	 <p>SOOTHING MASK with Beeswax</p> <hr/> <p><i>Alternative</i></p>  <p>HAIR MINERAL RELAX PLUS with Oligo Elements</p> <p><i>When the hair is particularly stressed by repeated chemical treatments</i></p>	 <p>RESTRUCTURING LOTION With Palm oil</p> <p><i>Curly/frizzy hair with split ends</i></p> <hr/> <p><i>Alternative Or Mix</i></p>  <p>STYLING LOTION with beeswax</p> <p><i>All drying techniques</i></p>	<p>NOURISHMENT + DISCIPLINE</p> <hr/> <p>NOURISHMENT + SOFTNESS</p>
		Step 1	Step 2		Results
<p>PURIFYING TREATMENT With Witch Hazel extract</p> <p><i>GREASY SKIN AND DRY ENDS</i></p> <p>The sebum-balancing action of the shampoo gives new vitality to the hair, which regains volume and bounce at the roots. Constant washing becomes unnecessary</p>	 <p>PURIFYING SHAMPOO with Witch Hazel extract</p> <p><i>Sebum-balancing</i></p>	 <p>POLISHING LOTION With Mallow extract</p> <p><i>To obtain better volume on hair sensitised by chemical treatments</i></p>	<p><i>Alternative</i></p>  <p>REGENERATING MASK with Myrtle extract</p> <p><i>Coloured hair, medium sensitisation</i></p>	<p>VITALITY + SHINE</p>	



Mediterranean Complex



SHAMPOO IDRATANTE 500 ml
HYDRATING SHAMPOO
SHAMPOO IDRATANTE 100 ml
HYDRATING SHAMPOO
IMPACCO IDRATANTE 500 ml
HYDRATING MASK
IMPACCO IDRATANTE 100 ml
HYDRATING MASK



SHAMPOO RIGENERANTE 500 ml
REGENERATING SHAMPOO
SHAMPOO RIGENERANTE 100 ml
REGENERATING SHAMPOO
IMPACCO RIGENERANTE 500 ml
REGENERATING MASK
IMPACCO RIGENERANTE 100 ml
REGENERATING MASK
TRATTAMENTO RIGENERANTE 100 ml
REGENERATING TREATMENT



SHAMPOO RISTRUTTURANTE 500 ml
RESTRUCTURING SHAMPOO
SHAMPOO RISTRUTTURANTE 100 ml
RESTRUCTURING SHAMPOO
LATTE RISTRUTTURANTE 300 ml
RESTRUCTURING MILK
LATTE RISTRUTTURANTE 100 ml
RESTRUCTURING MILK



SHAMPOO EMOLLIENTE 500 ml
SOOTHING SHAMPOO
SHAMPOO EMOLLIENTE 100 ml
SOOTHING SHAMPOO
IMPACCO EMOLLIENTE 500 ml
SOOTHING MASK
IMPACCO EMOLLIENTE 100 ml
SOOTHING MASK
FLUIDO MODELLANTE 100 ml
STYLING LOTION



SHAMPOO PURIFICANTE 500 ml
PURIFYING SHAMPOO
SHAMPOO PURIFICANTE 100 ml
PURIFYING SHAMPOO



FLUIDO LUCIDANTE 300 ml
POLISHING LOTION
FLUIDO LUCIDANTE 100 ml
POLISHING LOTION
CERA LUCIDANTE 100 ml
POLISHING WAX



FLUIDO RISTRUTTURANTE
100 ml
RESTRUCTURING LOTION



GEL RISTRUTTURANTE
100 ml
RESTRUCTURING GEL



CERA MAT
100 ml
MATTE WAX



PASTA MODELLANTE
100 ml
STYLING PASTE



HAIR MINERAL RELAX PLUS
12 FIALE
HAIR MINERAL RELAX PLUS
12 VIALS