

SHATUSH



SHATUSH HAIR CARE

Shatush is a range of cosmetic products dedicated to hair care and beauty. Professional experience and advanced cosmetics are at the core of an organic project: each treatment is the result of careful research that combines natural efficacy and pleasant sensory experience in pure beauty rituals. The qualities of each product are unique, the fragrance is exclusive, and the texture is creamy and soft as silk.

It is a universe to explore because it leads to discover the pleasure of well-being.

SHATUSH COLOR CARE

PROTECTED HAIR, BRIGHT COLORS

COLOR CARE SHAMPOO

Designed to maintain the intensity and brightness of color, wash after wash. Its formula is rich in antioxidants and has deep regenerating qualities. No Parabens and no SLES.

COLOR CARE MASK

A deeply moisturizing treatment that leaves hair soft and manageable, preserving and enhancing the intensity and brightness of the color treatment with its precious regenerating and antioxidant properties. No Parabens.

WITH NATURAL AND ORGANIC GRAPE LEAF EXTRACT

A source of life for hair, the Grape Leaf Extract is a concentrate of flavonoids, tannins, mineral salts, sugars, and Vitamin C; all are active antioxidants that prevent premature aging and protect the beauty of coloured hair.



HAIR MASK 200 ml
SHAMPOO 250 ml

SHATUSH LISS CARE

SMOOTH FINISH WITHOUT STRESS

LISS CARE SHAMPOO

Created to obtain frizz-free smooth hair, it nourishes and protects hair for silky and soft results. No Parabens and no SLES.

LISS CARE MASK

Created to complete the Liss Care treatment, it nourishes and gives softness and manageability to hair. It optimizes the smooth frizz-free effect and protects hair fibres. No Parabens.

WITH NATURAL AND ORGANIC
ALTHEA EXTRACT

All emollient, moisturizing and refreshing properties of Althea provide nourishment and suppleness to dry scalp and rebalance hair hydration. Its protective action is essential during prolonged exposure to the heat of hair dryers and irons.



SHAMPOO	250 ml
HAIR MASK	200 ml





HAIR MASK 200 ml
SHAMPOO 250 ml



SHATUSH DAILY CARE

BEAUTIFUL HAIR EVERY DAY

DAILY CARE SHAMPOO

Formula with deep emollient proprieties ideal for frequent ultra-delicate washing. Suitable for all hair types, it respects the natural physiological balance. No Parabens and no SLES.

DAILY CARE MASK

A protective and moisturizing mask that restores the hair natural balance rendering it soft and easy to comb. Rich in precious emollients, it renews the well-being, vitality and shine of hair on a daily basis. No Parabens.

WITH NATURAL AND ORGANIC MARIGOLD EXTRACT

Marigold is a precious ingredient of natural cosmetics. It relieves the sensitive and inflamed scalp while moisturizing the hair, making it healthy and radiant. The content of carotenes offers a natural protective shield against damage by solar radiation.

SHATUSH REPAIR CARE

RESTRUCTURING TREATMENT FOR STRESSED HAIR

REPAIR CARE SHAMPOO

Specifically formulated for dry and dull hair, it offers a deep remedial action that restores body and elasticity to the hair, which regain tone and vitality. No Parabens and no SLES.

REPAIR CARE MASK

Repairs and moisturizes damaged and dry hair with a restorative wellness treatment that provides high shine and easy combing performance. No Parabens.

WITH NATURAL AND ORGANIC CRANBERRY EXTRACT

Cranberry extract is very rich in polyphenols, which are vegetable antioxidants that protect hair against free radicals and stimulate the production of collagen: the best solution against such negative factors, such as pollution and aggressive cosmetic treatments, which can affect the health of hair fibres.



SHAMPOO	250 ml
HAIR MASK	200 ml





SHAMPOO	200 ml
BI-PHASE LOTION	100 ml

SHATUSH DERMO CARE

BALANCE AND WELLBEING FOR SENSITIVE SCALP

DERMO CARE SHAMPOO

Formulated with cleansing agents derived from Coconut oil, it is extremely delicate and performs soothing moisturizing action, leaving the hair light and soft. It respects the physiologic balance of the scalp, calms itching and reddening caused by coloring or other chemical treatments. Suitable also for very frequent washing.

DERMO CARE BI-PHASE LOTION

Scalp lotion with immediate hydrating and soothing action. Calms itching, redness and scalp distress, giving comfort and relax to all kinds of reactive scalp or in case of sensitization. Does not disturb blow-drying and can be applied daily when necessary. Gives a pleasant sensation of freshness.

WITH CABBAGE ROSE & WITCH HAZEL EXTRACTS

Excellent allies of sensitive skin, Cabbage Rose and Witch Hazel waters have protective and purifying properties that soothe and decongest irritated skin. In Shatush Dermo care products, they are combined with antioxidant active principles that contribute to the overall efficacy.

SHATUSH BALANCE

GREASY HAIR: BALANCE FOUND

BALANCE SHAMPOO

Shatush Balance shampoo respects the natural hydro-lipid film while deeply cleansing and non-aggressively purifying scalp and hair. It frees hair from excess sebum and leaves them soft, silky, and bright, suffusing it with a delicate fragrance.

No Parabens and no SLES.

BALANCE HAIR MUD

White clay with exfoliating qualities to detoxify and deeply clean the scalp. Organic lemon leaf extract to reduce sebum and normalize the hydro-lipid film. Sweet almond oil to nourish and moisturize. All the secrets of a formula that regenerates, invigorates, and releases the natural vitality of the hair.

No Parabens.

WITH NATURAL AND ORGANIC LEMON LEAF EXTRACT

The lemon leaf contains a wide range of plant extracts that play an antimicrobial, astringent and tonic role, which is essential for controlling sebum production. The polyphenols counteract oxidation while the citric acid and vitamins contribute to shiny hair.



SHAMPOO 200 ml
HAIR MUD 200 ml



SHATUSH SUN CARE

BEAUTY AND PROTECTION
UNDER THE SUN

SUN CARE SHAMPOO

Unique formula for hair damaged by a day in the sun, at the sea and by saltiness. It regenerates the hair fibres with soothing and moisturizing action. It deeply cleanses, giving shine and softness to the hair.

SUN CARE HAIR MASK

After-sun soothing mask specially formulated for deep remedial action for hair exposed to sun, wind, salt, and chlorine. Right from the first treatment, hair becomes soft, full-bodied, and easy to comb.



SHAMPOO	200 ml
HAIR MASK	200 ml
SHOWER GEL	200 ml

WITH INDIAN CHAI TEA

Indian Chai Tea combines Black Tea, rich in sugars and valuable antioxidants, and Milk Proteins, which deeply hydrate and nourish skin and hair. Together they help to block the oxidation of cells exposed to UV rays that trigger hair dehydration and opacity.

SUN CARE SHOWER GEL

Gentle body cleanser, it moisturizes skin that was exposed to the sun for a prolonged amount of time.

It has antioxidant and emollient action, deeply nourishing and moisturizing the hydro lipid layer. Removes any residual oils and sunscreen creams.

SUN CARE HAIR FILTER GEL

A sun gel formulated for hold and protection of hair exposed to the sun and wind. Contains filters that defends against UVA and UVB rays. Protects the hair fibers with a natural film, strengthening them.

Leaves no residue.

SUN CARE PROTECTIVE MIST

Invisible hair sunscreen, protects from harmful UVA/B rays, wind and salt, with an ultra-light moisturizing and delicately perfumed touch. The super-fine mist allows perfect distribution with hydrating and detangling action. Non-sticky touch.



HAIR FILTER GEL	150 ml
PROTECTIVE MIST	200 ml
PROTECTIVE MIST	100 ml

SHATUSH HAIRLOSS SYSTEM

VITAL ENERGY

The Shatush anti hair-loss line performs with multi-functional formulas and specific actions. It is a synergy of effects that targets different aspects of the metabolism of the hair follicle.

CHC complex

Orange, Nettle, Sage, Ginseng root, Horse-Chestnut extracts and Menthol. A phytocomplex of pure plant ingredients amplifies its potential by being combined with the energies of high-end dermocosmetics' active ingredients. Clinical tests have shown the high efficacy level performed by the molecular complex in the treatment and prevention of hair loss.

WITH NATURAL AND ORGANIC ORANGE LEAF EXTRACT

The orange leaf, accurately processed to obtain its organic phytoextract, has a high content of polyphenols, which are particularly effective in decreasing oxidation by free radicals.



LOTION	10 x 6 ml
LOTION	80 ml

HAIRLOSS SHAMPOO

Contains mild cleansers derived from coconut and completely biodegradable. Provides a deep cleaning of the scalp and makes it receptive to the action of the anti hair-loss lotion. Respects the physiological balance of the scalp with sebum-regulating and cleaning action. No Parabens and no SLES.

HAIRLOSS MILK

Regenerates and conditions with natural film-forming action without silicones. It nourishes and prepares hair before drying with protective and volumizing action. Immediately makes hair easier to comb, and strengthens and regenerates it over time.

No PARABENS.

HAIRLOSS LOTION

Multifunctional fortifying action awakens the vitality of the hair bulb. The antioxidant activity against free radicals fights hair weakness and prevents premature aging. Non-oily texture leaves hair soft and silky. No PARABENS.



SHAMPOO 250 ml
MILK 200 ml



MASK LIKE SILK	200 ml
SHAMPOO LIKE SILK	200 ml

SHATUSH HAIR LIKE SILK

DEEP NOURISHMENT, SILK EFFECT

SHAMPOO LIKE SILK

Nourishing shampoo, keeps hair perfectly hydrated and conditioned, leaving it more manageable and less subject to breakage. Especially suitable for dry, stressed hair, to restore softness and shine.

Does not weight the hair down and protects the hair fibre from environmental agents, helping to keep colour vibrant for longer.

MASK LIKE SILK

Creamy, nourishing mask, improves texture and shine and restores the necessary hydration to dry, weak and treated hair, leaving it soft and smooth, without electricity. Protects from the heat of the hairdryer and facilitates styling. Acts rapidly and is easy to rinse.

WITH SACHA INCHI, ARGAN AND PASSION FRUIT OILS

A precious blend of multi-purpose vegetable oils. Sacha Inchi oil is the richest in fatty acids and has restructuring, protective and anti-ageing properties. Argan oil provides fatty acids and Vitamin E with intensely hydrating action. Passion fruit oil contains fatty acids and Vitamins A and C, to give hair suppleness and new vitality.

OIL LIKE SILK

Nourishing protective hair oil formulated with vegetable oils. An incredibly multipurpose product, to be used on every hair type to detangle, discipline and give shine with no added weight. Perfect on dry damaged hair, allows to obtain supple moisturized curls with anti-frizz effect. A touch of velvety softness for your hair.

CREAM LIKE SILK

Delicate lightweight cream with intense soothing action. Its impalpable delicate texture is suitable also on thin damaged hair. It detangles, nourishes and protects from heat, giving maximum comfort during blow-drying and silky soft result.



CREAM LIKE SILK	150 ml
OIL LIKE SILK	100 ml

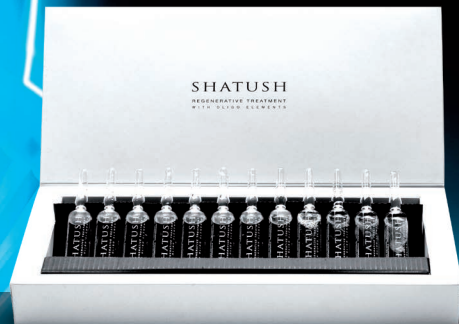


SHATUSH REGENERATIVE TREATMENT

WITH OLIGO ELEMENTS

Medium and thin hair

An intensive restructuring treatment that regenerates stressed and damaged hair. Its formula is a complete mix of oligo-elements essential to restore the natural elasticity and strength of the hair fibres, with no added weight. Packed in single dose phials.



REGENERATIVE TREATMENT

12x10 ml

HAIR CARE RITUALS

Backed by phyto-research and technology, the Shatush treatments offer an effective response every time hair requires attention and special care. From the first application, immediate and visible results donate unusual shine and softness to hair, even when damaged and in need of special care.

SHATUSH HAIR FILTER

TOTAL DAILY DEFENCE FOR YOUR HAIR

HAIR FILTER

When applied to wet or dry hair, it protects from environmental damage (wind, ultraviolet rays, smog, chlorine and heat). Hair is kept well protected, hydrated and full-bodied. The Indian Chai Tea special blend protects the hair fibres with a natural strengthening film. The result is a natural look with no trace of greasiness. When used after styling, it gives shine to your hair and restructures it.

WITH INDIAN CHAI TEA

Indian Chai Tea combines Black Tea, rich in sugars and valuable antioxidants, and Milk Proteins, which deeply hydrate and nourish scalp and hair. Together, they help to block the oxidation of cells exposed to UV rays and air pollution.



HAIR FILTER

200 ml



SHATUSH COOL BLOND

COSMETIC TONING ACTION
FOR THE BEAUTY OF BLOND HAIR

NEUTRALIZING SHAMPOO

Neutralizing shampoo for blond, bleached or grey hair. Gently cleanses and reduces unwanted yellow highlights. It keeps hair healthy and moisturized, preserving shine and softness. Also suitable for frequent use.

NEUTRALIZING MASK

Neutralizing mask for blond, bleached or grey hair. It intensely nourishes and moisturizes the hair, while reducing unwanted yellow highlights. It leaves the hair soft, shiny and easy to comb. For best results, apply after every shampoo.



NEUTRALIZING MASK	200 ml
NEUTRALIZING SHAMPOO	250 ml

POWER COLOR MASK

Intense toning mask for blond, bleached or grey hair.

It revives the brilliance of cold tones and reduces unwanted yellow highlights, refreshes and maintains the shine and natural shatush effect. It intensely nourishes and moisturizes hair, keeping it soft, shiny and easy to comb. Leaves no residue or marks.

Apply weekly for best results.

WITH SWEET ALMOND OIL

Sweet Almond oil, in synergy with a rich blend of plant extracts and vegetable oils, add softness, protection and radiance to the final result. The toning effect is combined with an effective cosmetic action which does not damage the hair fiber and skin balance.



POWER COLOR MASK 200 ml



Style complex



STYLE DESIGNER 200 ml



SHATUSH STYLE COMPLEX

STYLING & FINISH, HAIR DESIGN AND PROTECTION

STYLE DESIGNER

Modelling fluid with a soft and touchable hold. Creates hair styles with control, definition and shine. It delivers lasting protection by retaining moisture, improves texture and manageability for a frizz-free result without weighing down. Suitable on all hair types.

WITH STYLE COMPLEX

A precious blend of ingredients created to style, protect and give elasticity to hair: Myrrh, natural aromatic gum resin, is used for its weightless styling effect; Pectin is a blend of sugars that naturally hydrate and protect; Provitamin B5 improves hair shine and body.

Style complex

ROOT LIFTER

Volumizing hair lotion, adds texture and provides body with a non-sticky long-lasting touch. Brushable formula, protects from the heat during blow drying with frizz control and natural shine. Excellent also for free hand styling and particularly suitable on dull thin hair.



ROOT LIFTER

200 ml

Style complex

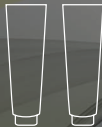


LISS CONTROL

Smoothing moisturizing cream for dry unruly hair. Formulated for straight styling, it nourishes and seals the hair cuticle during blow-drying, giving heat protection with natural control. Suitable also on damaged hair, it hinders breakage and dullness with an elegant soft and shiny finish.

CURL DEFINER

Curl defining cream, delivers curl control and enhances wavy movements with flexible hold. Protects against humidity, tames frizz and seals in moisture. It softens and separates the curls, improving shine and manageability. Suitable for air or blow dry with the brush or diffuser.



LISS CONTROL 150 ml
CURL DEFINER 150 ml

Style complex

SHINE POMADE

Polishing gel-wax, with medium hold and glossy finish. It is suitable for all hair types, has anti-frizz effect and provides excellent control of static electricity. It is perfect for finishing touches to enhance details.

MATT SOFT WAX

Matt modeling wax created to define the style with flexible texture and support. It has a dry consistency, it is soft and easy to shape with a clean, smooth and reworkable texture.

TENDER CREAM

Defining cream with a flexible touch, created to style with natural movement and elegant shine. It has a very cosmetic nourishing effect and adds body, giving hair impalpable volume and supreme softness.



SHINE POMADE	50 ml
MATT SOFT WAX	50 ml
TENDER CREAM	50 ml

SHATUSH FOR BEFANCYFIT



HYDRATING SHAMPOO 250 ml



SHATUSH FOR BEFANCYFIT

NATURAL INSPIRATION
FOR BEAUTY AND WELLBEING

The collaboration between Shatush and Befancyfit has led to the creation of a new line of products ideal for daily use after sporting activities. Lifestyle and wellness come together in cosmetic products inspired by natural active ingredients, dedicated to protecting, nourishing and rejuvenating the body and hair. The formulas contain a variety of phytonutrients, vitamins and natural polyphenols that help to keep hair healthy and hydrated day after day, ready to face any challenge.

HYDRATING SHAMPOO

Hydrating, delicate, light and detangling shampoo, it is suitable for all hair types and is perfect for frequent use after sporting activities. It maintains the natural brightness and softness of the hair without weighing it down. Impalpable vegetable oils, mixed with cosmetic extracts of plants and fruits, actively rehydrate the skin and hair fibre. Sparkling and aromatic unisex fragrance.

HYDRATING MASK

Hydrating mask, rebalances and intensely nourishes the hair, keeping it light and protected.

It instantly detangles and enhances shine and softness. Vegetable oils, combined with plant and fruit extracts, release beneficial active ingredients to keep the hair fibre healthy and resistant.

The delicately fresh and stimulating fragrance evokes a natural sense of wellbeing.

HYDRATING MILK

Leave-in hydrating milk for hair. It instantly conditions and softens the fibre, leaving hair invigorated and shiny. Recommended after every shampoo, it balances and protects while adding lightness, even to fine hair. Quick and easy to apply after showering, it gives a pleasant sensorial effect that is toning and delicate at the same time.

WITH ARNICA FLOWER EXTRACT

The combination of Arnica – a medicinal plant with an ancient tradition – with fresh and juicy Aloe gives birth to a cosmetic mix full of freshness and revitalising energy, which inspired the olfactory and sensorial qualities of the products, created to stimulate dynamism and the desire to restart.



HYDRATING MASK	200 ml
HYDRATING MILK	100 ml



SHATUSH FOR BEFANCYFIT

SPECIAL SHINE & PROTECTION

HYDRATING PEARLS with hydrolysed Silk

The final treatment before drying: a protective illuminating pre-styling treatment in single dose pearls formulated with keratin amino acids similar to the hair fibre. Its silky and nourishing texture reduces static electricity with an anti-frizz effect and leaves hair supple, soft and shiny. It protects the hair from heat damage, makes it more manageable and prevents breakage.



HYDRATING PEARLS 20 pieces



SHATUSH®

is an exclusive brand, distributed in selected
hairdressing salons.

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