

REGULATION

Organized by H.I.C. srl, with registered office in Milan - viale Sarca 336/f edificio sedici - VAT and Fiscal Code 12633500157 - pursuant to the provisions set forth in the following articles.

Delegate: Dr. Agostino Zagaria, Fiscal Code ZGRGTN68M30F205I

Article 1 - Title of the event

"SUMMER POCLETTE ALDO COPPOLA"

Article 2 - Nature of the event

Prize promotion

Article 3 - Territory

Entire Italian territory

Article 4 - Duration of the event

From June 8, 2023, to August 31, 2023, subject to stock availability

Article 5 - Target audience

Final consumers

Article 6 - Promoted product

The entire range of AQUAMARE ALDO COPPOLA line products

Article 7 - Mechanics of the event

During the event period, each consumer who purchases a minimum of 3 products from the Aquamare Aldo Coppola line will have the opportunity to add an Aldo Coppola beach pouch to their online shopping cart.

Article 8 - Type and total value of prizes

Upon purchase, each consumer shall be entitled to receive one prize, specifically: - 1 AC Summer Pochette valued at €30 (including VAT)

Article 9 - Total value of prizes

It is anticipated that 200 prizes will be awarded, with an overall value of €6000 (including VAT).

Article 10 - Prize delivery

The prizes shall be delivered directly to the eligible recipients within the shipment containing the purchased products, to the address provided during the purchase phase.

Article 11 - Prize guarantee

Considering that the prize delivery occurs simultaneously with the purchase, the promoting company has not sought any guarantees as stipulated in Article 7 of Legislative Decree no. 430/2001.

Article 12 - Promotion of the event

The operation shall be advertised through online social advertising campaigns exclusively. The complete regulation may be requested free of charge directly at e-store@aldocoppola.com or accessed at shop.aldocoppola.com.

Article 13 - Processing of personal data

By participating in this initiative, participants consent to the processing of their personal data provided to the promoting company in relation to their participation in the initiative, in accordance with Article 13 of Legislative Decree no. 196/03 and EU Regulation 2016/679.