



MONOI



MONOI THE RANGE

A LINE OF COSMETIC PRODUCTS DEDICATED TO PERSONAL WELL-BEING, INSPIRED BY THE TAHITIAN GARDENIA FLOWER AND ITS SCENTED OIL TIARE.

The cosmetic world of **Monoi** focuses on the **positive effects** of traditional **natural oils** and looks ahead to the future by embracing the most advanced cosmetic research. **Hyaluronic acid** derived from **bio-fermentation** in its purest form enriches the formulas with a **smoothing** and **silky touch**. The **freshness** coexists with the floral depth of the essence, which gives **energy** and **serenity** through the benefits of aromacology.



WHAT'S NEW?

The purity of the ingredients and the selection process

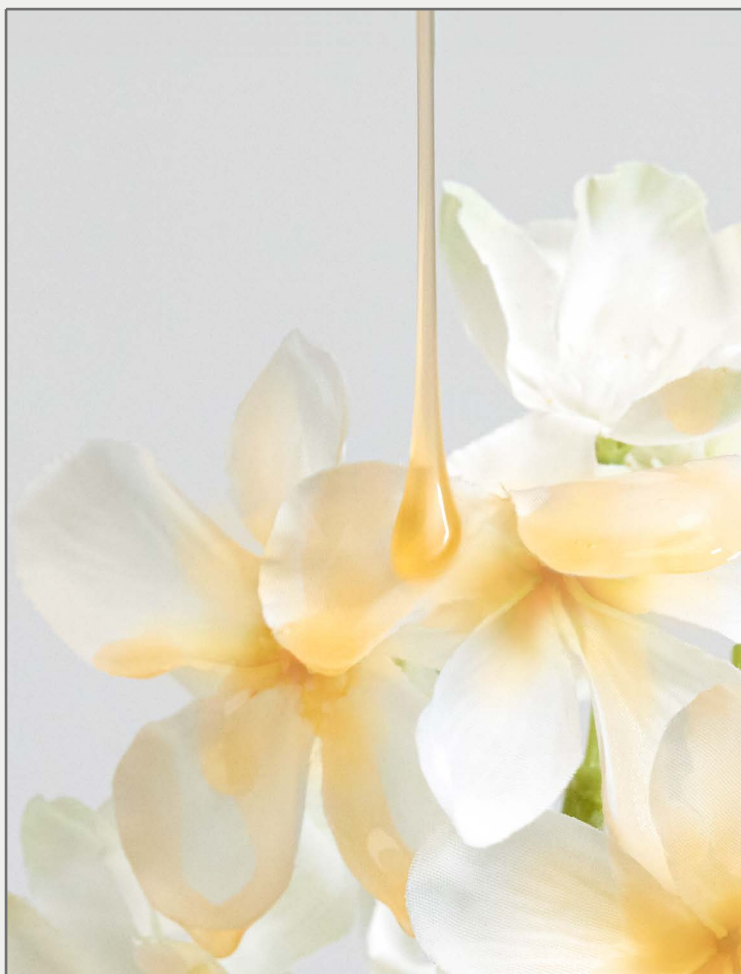
WHAT'S BETTER?

The smoothness of the texture and the luxurious sensation on the body and hair

WHAT'S IMPROVED?

The effectiveness of products, the well-being and mood of users

MONOI OIL



IT IS A NATURAL OIL DERIVED
FROM THE MACERATION OF
POLYNESIAN TIARE FLOWERS.

An ingredient with the allure of an **ancient cosmetic tradition**, which still today enriches body and hair care products with an **intense**, unparalleled **nourishing touch**.

In **Aldo Coppola** products, the strength of **Monoi** is absorbed and reworked in a modern key to combine the richness of the formulas with a unique experience of **energy** and **tranquility** at the same time.

*Monoi is not only essential for its **olfactory** character but also for its **reference to an ancient and simple world**, in which the connection with natural elements **brings serenity and well-being**.*

MONOI

BIO-COSMETICS

HYALURONIC ACID

AN ABSOLUTE PROTAGONIST INGREDIENT IN SKINCARE COSMETICS, TODAY IT IS AVAILABLE IN A EASILY-ASSIMILABLE FORM THAT EVENS OUT THE SURFACE OF THE HAIR WITH THE PERFECT FILLER EFFECT.

*This new beauty ingredient coming from **scientific research** is able to enhance the **hydrating** and **illuminating properties** of **natural oils**, guaranteeing light and long-lasting results. **Monoi by Aldo Coppola** perfectly combines **natural tradition** and **innovation**.*



SHAMPOO



Monoi Shampoo

200ml

A RICH AND DELICATE MOISTURIZING BATH, HYDRATES THE HAIR AND LEAVES IT SOFT AND SHINY, EASY TO COMB AND STYLE. IN THIS SHAMPOO, MONOI OIL AND HYALURONIC ACID - ELASTICIZING FILLER - GIVE A SILKY AND PERFUMED TOUCH THAT BRINGS A SENSATION OF ENERGY AND WELL-BEING.

The formula is enriched with:

- Fig and Pomegranate extracts
- Stem Sells from Unripe Grapes

MASK

200ml

Monoi Mask



A MASK FORMULATED TO DEEPLY NOURISH AND RESTORE SOFTNESS AND SHINE TO ALL HAIR TYPES. IT IMPROVES ELASTICITY AND RESISTANCE TO EXTERNAL AGENTS, PREVENTS DRYNESS AND KEEPS HAIR MANAGEABLE AND DISCIPLINED. CONTAINS MONOI OIL AND HYALURONIC ACID, MIXED IN A TEXTURE WITH AN ENVELOPING SCENT, EFFECTIVE AND PLEASANT ON THE HAIR.

The formula is enriched with:

- Panthenol
- Hydrolyzed Keratin and Collagen



200 ml

Monoi Shower Gel

SHOWER GEL

A BODY WASH THAT INTENSELY NOURISHES AND HYDRATES THE SKIN. FORMULATED WITH MONOI OIL AND HYALURONIC ACID, IT HAS A BALANCED CLEANSING ACTION THAT HELPS MAINTAIN THE INTEGRITY OF THE SKIN'S NATURAL HYDROLIPIDIC BARRIER. THE DEPTH OF ITS FLORAL NOTES ENHANCES THE DAILY SHOWER EXPERIENCE WITH A NOTE OF ENERGIZING WELL-BEING.

The formula is enriched with:

- Shea Butter
- Argan Oil
- Linden and Chamomile extracts



The Tahitian Gardenia or

TIARE

IS A SHRUB NATIVE TO THE SOUTH PACIFIC ISLANDS, IT GROWS IN TROPICAL AREAS WHERE THE TEMPERATURE NEVER DROPS BELOW 10°C AND IS ALSO GROWN IN GREENHOUSES OUTSIDE THESE CLIMATES. A SCENTED OIL IS PRODUCED BY MACERATING FLOWERS IN COCONUT OIL, FOLLOWING THE ANCIENT TECHNIQUE OF *ENFLEURAGE*: IT IS CALLED MONOI.

Monoi has exceptional **emollient** and **antioxidant** properties, hydrates the skin and nourishes the hair making it shiny, as in the tradition of Polynesian women. *Monoi* is rich in **Vitamin E**, an effective antioxidant that **protects against free radicals** and prevents early ageing. In addition to nourishing and polishing hair, it protects it from the sun, wind and salt water. Its conditioning action makes the hair **silky** and **easy to comb**.

THE AROMA

The Tahitian gardenia is a white flower that does not use color but the intensity of its fragrance to attract bees when it blooms in the evening and at night. This is the secret of its **intense** and **enveloping scent**, an unmistakable exotic fragrance, subtle and penetrating.

In Polynesian language Monoi means "scented oil".

NATURAL INGREDIENTS

A SOURCE OF WELL-BEING FOR THE BODY AND HAIR

Not just Tahitian Gardenia Oil: Monoi formulas contain selected ingredients to enrich the products, each with specific properties.

Stem Cells from
Unripe Grapes
*with powerful anti-radical
protection*



Fig and
Pomegranate
*natural sources of sugars
and vitamins, with
antioxidant action*

Panthenol
*emollient and soothing,
promotes skin cell
regeneration and
hydrates the hair*



Hydrolyzed Keratin
and Collagen
*regenerate dry,
weak and dull hair*

Shea Butter
*nourishing, emollient and
antioxidant, prevents skin
dryness - excellent even
after sun exposure*



Argan Oil
*its concentration of
antioxidants (Vitamins A, E
and F, linoleic acid, Omega 3
and 6) prevents early aging
of the skin, keeping it supple
and protected*

Linden and
Chamomile
*protective and
soothing, limit water
loss and promote the
general well-being
of the skin*

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Monoi Shampoo

.....
Monoi Mask

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Monoi Shower Gel