

## **Full Rules of the Prize Operation**

Organized by H.I.C. S.r.l., with registered office in Milan – Viale Sarca 336/F, Building Sixteen – Tax Code and VAT No. 12633500157 – pursuant to the provisions set out in the following articles.

Appointed representative: Dr. Federica Coppola, Tax Code CPPFRC87S53F205H

### **Art. 1 – Name of the Promotion**

“ALDO COPPOLA BEACH TOWEL”

### **Art. 2 – Type of Promotion**

Prize Operation

### **Art. 3 – Geographical Scope**

Entire Italian territory

### **Art. 4 – Duration of the Promotion**

From May 30, 2025, to August 31, 2025, or until stocks are exhausted

### **Art. 5 – Recipients**

Final consumers

### **Art. 6 – Promoted Product**

The entire range of AQUAMARE ALDO COPPOLA products

### **Art. 7 – Promotion Mechanics**

During the promotional period, each consumer who purchases a minimum of 3 (three) products from the Aquamare Aldo Coppola line will have the opportunity to add one Aldo Coppola beach towel to their online shopping cart.

### **Art. 8 – Type and Total Value of the Prizes**

Upon purchase, each consumer will be entitled to receive the following prize:

- No. 1 AC Beach Towel with a value of €35 (VAT included)

### **Art. 9 – Total Prize Value**

It is estimated that 200 prizes will be awarded for a total value of €7,000 (VAT included).

### **Art. 10 – Prize Delivery**

The prizes will be delivered to the entitled recipients within the shipment containing the purchased products, to the address indicated by the consumer at the time of purchase.

### **Art. 11 – Prize Guarantee**

Since the prize delivery is simultaneous with the purchase, the promoting company has not requested any guarantee as provided for in Article 7 of Presidential Decree No. 430/2001.

### **Art. 12 – Promotion Advertising**

The promotion will be advertised exclusively through online social media advertising.

The full set of rules may be requested free of charge by writing to [e-store@aldocoppola.com](mailto:e-store@aldocoppola.com) or consulted on [shop.aldocoppola.com](http://shop.aldocoppola.com).

### **Art. 13 – Personal Data Processing**

By participating in this initiative, participants consent to the processing of their personal data provided to the promoting company in connection with their participation, pursuant to Article 13 of Legislative Decree No. 196/2003.