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SHATUSH





# THE REGENERATING POWER OF NATURE

Nature is an inexhaustible source of inspiration for the most effective beauty rituals: those in harmony with the physiology of skin and hair.

From this philosophy comes **Shatush Like Nature**, a line that enhances **plant-based active** ingredients through advanced formulas rich in **phytonutrients**, **botanical oils**, and **officinal extracts**. A synergy of natural ingredients ensures visible results, with a **hydrating** and **protective action**, while fully respecting the balance of skin and hair.

# DEEP HYDRATION, ABSOLUTE LIGHTNESS

Intense hydration is the foundation of a cosmetic ritual capable of preserving the beauty of hair, today exposed daily to stressors that deplete it.

The **balance** of the hair fiber and the skin ecosystem requires something more: the right amount of nourishment and effective defense against the aggression of external agents.

Thanks to the combination of hydrating, energizing, and natural film-forming plant-based active ingredients, Shatush Like Nature formulas offer a gentle yet effective treatment, suitable even for fine hair. The texture is light, fresh, and pleasantly scented.



# CONSCIOUS WELL-BEING, SENSORIAL BEAUTY

Each **Shatush Like Nature** product is the result of a blend of **cosmetic research** and professional expertise.

Well-being isn't just a result, but an integral part of the experience: from the delicate fragrances to the soft textures, to the ease of use.

A ritual that rewards us with its **hydrating effectiveness** and the **daily pleasure** of personal care.





## SHAMPOO GENTLE CLEANSER

Hydrating cleanser with Mediterranean Citrus fruits and Peach extracts, plant oils, and officinal herbs of Sage, Mallow and Aloe.

Its **cleansing action** is both invigorating and gentle, suitable for **frequent use** on all hair types, even fine hair. It restores the hair's **natural shine** and **softness** without weighing it down. The delicately refreshing fragrance is suitable for both **men** and **women**.



### MASK MOISTURE TREAT

A hydrating mask that rebalances the scalp and deeply nourishes the hair fiber.

Thanks to the active ingredients of Mediterranean Peach and Citrus fruits, plant oils, and officinal plants of Sage, Rosemary, Mallow and Aloe, it enhances softness and shine while gently detangling the hair.

It works in just a few minutes, with a progressive **restructuring effect** and a **light**, **regenerating** fragrance.



## MILK SOFT CONDITIONING

Moisturizing leave-in milk enriched with plant oils and Mediterranean plant, Citrus fruits and Peach extracts.

It adds **body** and **structure** to hair **without weighing** it down, leaving it silky and vibrant. A practical and quick, **leave-in** spray that detangles, **protects**, and **illuminates** even the finest hair.



## NATURAL INGREDIENTS: ORIGIN AND BENEFITS

Shatush Like Nature products are rich in **vitamins**, **polyphenols**, and **natural phytonutrients**, selected to nourish, hydrate, and strengthen hair and scalp day after day. The formulas are enriched with antioxidant-rich botanical oils and rapidly absorbed fatty acids, resulting in **silky hair** and a **healthy**, balanced **scalp**.

All active ingredients come from renewable resources, using **eco-sustainable** extraction processes.



## ANTIOXIDANT EFFICACY

#### **MEDITERRANEAN CITRUS FRUITS**

The vegetable active ingredients in plants and fruits are effective antioxidants, valuable for the body's well-being because they prevent premature aging caused by external agents. They are hydrating and rich in vitamins and flavonoids, also used in aromatherapy for physical and emotional well-being.

Mandarin peel extract, sweet Orange essential oil, Lemon peel extract, Peach extract - all grown in Italy - contribute a significant amount of vitamins A, B, and C to renew hair's vitality and strength. They are naturally rich in plant-based sugars.

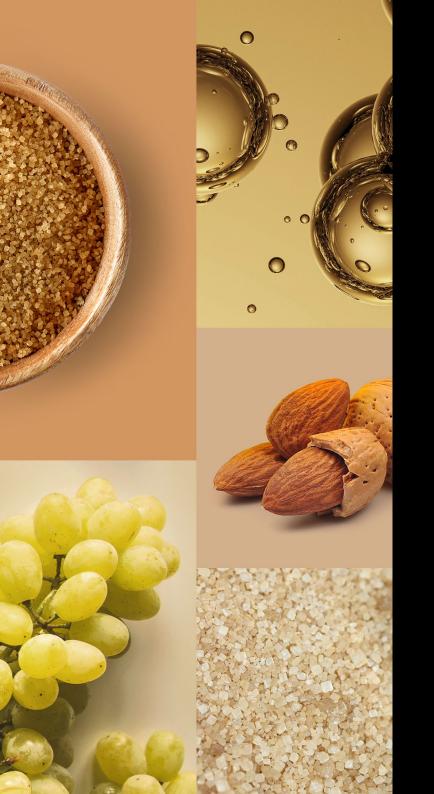


# SOOTHING AND PURIFYING EFFICACY

**ALOE BARBADENSIS JUICE** cold-pressed from the fleshy leaves, it has soothing, hydrating, and purifying properties. It provides a pleasant sensation of freshness and vitality.

#### MALLOW & SAGE

Native officinal plants, in addition to their unmistakable aroma and refreshing power, act as effective purifiers for the hair and scalp, helping to maintain optimal physiological and hygienic conditions. A feeling of cleanliness and lightness corresponds to a better ability to absorb hydration and nourishment.



# NOURISHING AND ILLUMINATING EFFICACY

**SUGAR CANE EXTRACT** A powerful humectant, it locks in moisture and softens skin and hair. It strengthens the hair fiber from the root.

#### **GRAPE SEED OIL & SWEET ALMOND OIL**

The vegetable oils in Like Nature formulas are cold-pressed using natural processes and rendered impalpable. Their aesthetic and sensorial function -keeping hair soft and shiny - combines with their nourishing action. They are rich in essential fatty acids, the most effective cell regenerators in counteracting the degenerative action of free radicals.



# GOALS AND BENEFITS

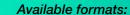
The **Shatush Like Nature ritual** is suitable for all hair types, ideal for normal to fine hair and thanks to its extraordinary delicacy it is also suitable for daily use.

#### **PURPOSE:**

- Restore optimal hydration levels to the scalp and hair
- Protect against dehydration of the scalp and hair fiber caused by smog, environmental factors, heat, and brushing
- Deeply **nourish** the scalp for stronger hair
- Promote long-lasting repair with regular use
- Maintain natural softness, shine, and lightness

#### **ADVANTAGES OF THE LIKE NATURE LINE:**

**Does not add weight:** targeted hydration, silicone-free **Non-greasy**: natural oils are ultra-light and imperceptible Provides a fresh, natural, revitalizing **sensory experience** 



SHAMPOO 1000ml - 250ml MASK 500ml - 200ml MILK 100ml

